



# Bali Wellness Summit

**28 November 2019**

Alila Seminyak, Bali, Indonesia

**The Business Network for  
Health, Fitness & Wellness**



## Confirmed Speakers Include



**Tony De Leede**  
Renowned Wellness and  
Fitness Entrepreneur



**Lindsay Madden-Nadeau**  
Global Director, Well-Being  
AccorHotels



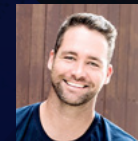
**Jeremy McCarthy**  
Group Head, Spa & Wellness  
Mandarin Oriental Hotel  
Group



**Meghan Pappenheim**  
Co-Founder  
The Yoga Barn and The  
BaliSpirit Festival



**Benjaporn  
Karoonsakul**  
Founder and CEO  
Absolute Group



**Peter Thew**  
Co-Founder  
Yoga Movement



**Niamh O'Connell**  
Group Vice President, Guest  
Experience & Wellness  
Rosewood Hotel Group



**JJ Sweeney**  
Founder and CEO  
Paradigm Fitness  
Indonesia



**Zoe Wall**  
Group Director, Spa (Asia)  
Minor International

## Sponsors Include



**The Wellness Company**



[www.thefitsummit.com](http://www.thefitsummit.com)



# WHY ATTEND?

FIT Summit is the largest and most influential health, wellness and fitness business network in Asia. Our '2019 Bali Wellness Summit' will explore the business of wellness – wellness tourism, retreats, boutique fitness, wellness facilities and design, business trends, international investment, consumer demand, technology and market innovation.

We bring together the entire brand ecosystem investing in wellness. Our network includes C-level representatives from gyms, health clubs, clinics, hotels and spas (of all shapes and sizes), as well as executive representatives from technology, apparel, nutrition and equipment providers. Additionally, we also have investors, insurers, tourism and corporate wellness executives in our network.

The format is a full-day, thought leadership conference with various networking sessions finishing with an amazing sunset reception on the beach. 250 business owners, managers and investors sharing insight into the future wellness landscape. An unmissable occasion, an unmissable opportunity.



*"A fantastic event that exceeded my expectations on numerous levels. The broad range of topics selected and the invited panel members that were from other sectors was refreshing. The Fit Summit had a perfect blend of learning, industry topics to debate and opportunities to network and build relationships."*

**Christian Mason,**  
Managing Director, SE Asia, **Virgin Active**



*"FIT Summit is the first of its kind in Asia, connecting and empowering the fitness and wellness community through networks and expertise. Not only has having access to top-level leaders for mentorship been invaluable but linking parallel businesses and learning from one another will ultimately boost the entire industry!"*

**Linda Tang,**  
Co-Founder, **WeBarre**



**Buy your tickets now via [blair@thefitsummit.com](mailto:blair@thefitsummit.com) or +62 821 4527 3519**



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# KEYNOTE SPEAKERS



**PROFESSOR GERARD BODEKER**  
Mental Wellness Expert and  
Director  
**AYUS Wellness**



**LINDSAY MADDEN-NADEAU**  
Global Director, Well-Being  
**AccorHotels**



**TONY DE LEEDE**  
Renowned Wellness and Fitness  
Entrepreneur



**JEREMY MCCARTHY**  
Group Head, Spa & Wellness  
**Mandarin Oriental Hotel Group**

# GUEST SPEAKERS



**ANABEL CHEW**  
Co-Founder  
**WeBarre & WeBarre  
Retreats**



**BENJAPORN KAROONKORNSAKUL**  
Founder and CEO  
**The Absolute Group**



**JEFF BUDIMAN**  
Co-Founder and CEO  
**The FIT Company**



**JIMMY LIM**  
Regional Team  
Manager, Experiences  
(APAC)  
**TripAdvisor**



**JJ SWEENEY**  
Founder and CEO  
**Paradigm Fitness  
Indonesia**



**MEGHAN PAPPENHEIM**  
Co-Founder,  
**The Yoga Barn and The  
BaliSpirit Festival**



**PETER THEW**  
Co-Founder  
**Yoga Movement**



**GITA SJAHRIR**  
Co-Founder and CEO  
**RIDE**



**DR. SANJAY KHANZODE**  
Cluster Director, Spa &  
Recreation  
**Hyatt Hotels**



**SIMON PESTRIDGE**  
Chief Marketing Officer  
**Potato Head Family**



**TOMMY LAI**  
CEO  
**GHM (General Hotel  
Management)**



**EZEKIEL VICENTE**  
Chief People Officer  
**Mindvalley**



**AMANDA TENG**  
Director, Spa (SE Asia &  
India)  
**Hilton Hotels & Resorts**



**MARCO TARQUINI**  
MD & Key Account  
Manager, Hospitality &  
Residential (APAC)  
**Technogym**



**JAMIE WARING**  
Managing Director  
**OCTAVE Institute**



**ZOE WALL**  
Group Director, Spa  
(Asia)  
**Minor International**



**SARAH DALTON**  
Director, Wellness  
**Minor International**



**NIAMH O'CONNELL**  
Group Vice President,  
Guest Experience &  
Wellness  
**Rosewood Hotel Group**



# AGENDA

- 08.20** Registration, Morning Wellness Refreshments, Networking and Welcome Remarks
- 09.20** **WELCOME REMARKS: Reflections from FIT Summit Conversations**  
**Ross Campbell**, Founder and CEO, **FIT Summit**
- 09.30** **KEYNOTE ADDRESS: A New Era of Wellness, Well-Being and Lifestyle**  
**Tony De Leede**, Renowned Wellness and Fitness Entrepreneur; Founder, **Gwinganna Lifestyle Retreat**, CEO, **Wellness Solutions**, Co-Owner, **Komune Resorts**, former CEO, **Fitness First Australia**
- 09.45** **PANEL DISCUSSION: Perspectives on the Current and Future Wellness Landscape – Emerging Trends, Innovations, Leadership Challenges and Business Opportunities**  
**Tony De Leede**, Renowned Wellness and Fitness Entrepreneur; Founder, **Gwinganna Lifestyle Retreat**, CEO, **Wellness Solutions**, Co-Owner, **Komune Resorts**, former CEO, **Fitness First Australia**  
**Lindsay Madden-Nadeau**, Global Director, Well-Being, **AccorHotels**  
**Jeremy McCarthy**, Group Head, Spa & Wellness, **Mandarin Oriental Hotel Group**  
**Niamh O'Connell**, Group Vice President, Guest Experience & Wellness, **Rosewood Hotels**  
**Professor Gerard Bodeker**, Mental Wellness Expert and Director, **AYUS Wellness**
- 10.45** High Intensity Interval Speed Networking followed by Wellness and Refreshment Break
- 11.30** **PANEL DISCUSSION: Strategy, Concept and Investment, The Future of Wellness Tourism and Facilities – Hotel, Resort, Spa and Retreat Perspectives**  
**Tommy Lai**, CEO, **GHM (General Hotel Management)**  
**Benjaporn Karoonkornsakul**, Founder and CEO, **The Absolute Group**  
**Zoe Wall**, Group Director, Spa (Asia), **Minor International**  
**Amanda Teng**, Director, Spa Operations (SE Asia & India), **Hilton Hotels & Resorts**  
**Dr. Sanjay Khanzode**, Director, Spa & Recreation, **Hyatt Hotels**  
**Marco Tarquini**, Managing Director and Key Account Manager, Hospitality & Residential (APAC), **Technogym (panel moderator)**
- 12.30** Networking Lunch
- 13.40** **PANEL DISCUSSION: The Future Wellness Experience: Optimising Your Consumer's End-to-End Experience – Hotel, Resort, Spa and Gym Perspectives**  
**Meghan Pappenheim**, Co-Founder, **The Yoga Barn** and **The BaliSpirit Festival**  
**Jamie Waring**, Managing Director, **OCTAVE Institute**  
**Sarah Dalton**, Director, Wellness, **Minor International**  
**Jimmy Lim**, Regional Team Manager, Experiences (APAC), **TripAdvisor**
- 14.20** **PANEL DISCUSSION: Boutique Fitness, Boutique Wellness, Boutique Lifestyle: A Series of Insights into Successful Independent Brands and the Reasons for Their Success**  
**Benjaporn Karoonkornsakul**, Founder and CEO, **The Absolute Group**  
**JJ Sweeney**, Founder and CEO, **Paradigm Fitness Indonesia** (former Co-Founder, **Celebrity Fitness**)  
**Gita Sjahrir**, Co-Founder and CEO, **RIDE**

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# AGENDA

- 15.00** Networking with Wellness and Refreshment Break
- 15.40** **GUEST ADDRESS: The Power of People, Culture, Wellness And Mindfulness – How Businesses Can Build On These Practices For Internal Benefit And To Benefit Interactions With Their Consumers**
- Ezekiel Vicente, Chief Human Resources Officer, **Mindvalley**
- 16.00** **PANEL DISCUSSION: The New Era of Lifestyle Companies: The Power of Authenticity, Sustainability, Partnerships and Collaboration in Building Your Brand and Ensuring Your Long-Term Success**
- Anabel Chew, Co-Founder, **WeBarre & WeBarre Retreats**  
Jeff Budiman, Co-Founder and CEO, **The FIT Company**  
Peter Thew, Co-Founder, **Yoga Movement**  
Simon Pestrige, Chief Marketing Officer, **Potato Head Family**
- 16.40** **CLOSING KEYNOTE ADDRESS, EXTENDED Q&A WITH AUDIENCE AND SPEAKERS**
- Special Guest Speaker Interviewed by **Ross Campbell**, Founder and CEO, **FIT Summit**
- 17.00** **Networking Sunset Cocktail Reception**

Interested in speaking in the agenda? Opportunities are available to you. For more information please contact [jolin@thefitsummit.com](mailto:jolin@thefitsummit.com) to explore how we can involve you in the agenda and the wider FIT Summit.



more info @ [www.thefitsummit.com](http://www.thefitsummit.com)





# WHY SPONSOR/EXHIBIT

According to the latest report from the Global Wellness Institute, Asia-Pacific is the fastest growing market for wellness trips, wellness tourism expenditure and boasts the largest number of spas, and counting.

If you want to tap into the fast-growing wellness market, then sponsoring or exhibiting at the Bali Wellness Summit is a fantastic opportunity to do so. There is no other b2b event in South East Asia for the business of wellness. We are truly unique. Whether you are a large multinational company, a leading independent brand, or a new start-up, there is tremendous value in leading, championing and influencing the industry's future direction. As a sponsor or exhibitor you can do that. Join us today and secure any of the following benefits you wish:

- **Speak and Demonstrate Your Thought Leadership On-Stage**
- **Advertise to Raise Your Brand Awareness and Profile**
- **Distribute Your Digital Content**
- **Access New Business Development and Clientele**
- **Pre-Summit Introductions to Speakers and VIP Guests**
- **Secure Discounted Summit Tickets**
- **Book an Exhibition Stand or Table Top at FIT Summit**
- **Co-Host our Networking Breaks and Closing Reception**



**MORE INFO @ [WWW.THEFITSUMMIT.COM](http://WWW.THEFITSUMMIT.COM)**

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# SUMMIT REGISTRATION

Book and pay online by **clicking here** or by contacting either:

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w: [www.thefitsummit.com/events/bali](http://www.thefitsummit.com/events/bali)

## INDIVIDUAL TICKET

Below are the ticket prices for one delegate ticket. All prices are in Singapore Dollars (SGD\$)

On Sale Now. Offer Ends 31st May 2019  
**Early Bird Ticket: SOLD OUT**  
Early Bird Ticket: SGD\$650

On Sale Between 1st June 2019 and 31st August 2019

**General Ticket: SGD\$775**

On Sale After 1st August 2019

**Last Chance Ticket: SGD\$895**

For general enquiries and speaker enquiries please contact: [ross@thefitsummit.com](mailto:ross@thefitsummit.com)

For delegate and ticket enquiries please contact: [be@thefitsummit.com](mailto:be@thefitsummit.com)

For sponsorship and exhibition enquiries please contact: [blair@thefitsummit.com](mailto:blair@thefitsummit.com)

For marketing and media enquiries please contact: [day@thefitsummit.com](mailto:day@thefitsummit.com)

## Delegate Terms and Conditions

- Your FIT Summit registration includes access to all presentations and networking opportunities; all food and refreshments during the Summit sessions; all Summit presentation slides and notes for training purposes; access to international experts; access to exhibition and networking room; on-site assistance with networking; and a guest pass to attend our evening cocktail reception. For food, while every effort is made to address specific dietary restrictions, we cannot guarantee that all requests can be served. Attendees are encouraged to let us know about their dietary requirements in advance, so we can plan for those.
- Payment of the full delegate/delegation fee is due 14 days after the invoice date, or immediately, if the registration is made within one month of the Summit. Our full bank account details are on the invoice. Please note your booking is only valid after full payment is received. Entrance to the Summit is therefore subject to full payment being received. We recommend you check with your Finance Department that payment has been made before travelling to the event.
- Cancellation requests must be submitted in writing to [be@thefitsummit.com](mailto:be@thefitsummit.com). The refund policy is as follows. Cancellations made between 30 and 90 days prior to the start of the event will be refunded less a 75% administrative charge. Cancellations made within 30 days of the start date of the event will receive no refund. If the cancellation is made within 30 days of the start date of the event and the full payment has not yet been received, the delegate will still be held liable for the full payment of the registration fees. In the case of early bird bookings (those delegates registered well in advance of the event) if a cancellation is made on a booking after 90 days of the invoice being issued no refund will be given but a credit note will be issued. Any refunds will be made after the event and within 90 days.
- Substitutes can be made at any time leading up to the Summit, until three days before the event. Places are for the named delegate/delegation only and are for representatives of the registering company only unless otherwise agreed with FIT Summit. Places are not transferable on the day of the event, or, on the three days before the event. Substitutes made three days (or less) prior to the event can be refused if security and vetting checks have not been successfully carried out. Substitution requests can be sent to [be@thefitsummit.com](mailto:be@thefitsummit.com), please include: full names of both the original delegate and substitute delegate.
- Please note that in case of force majeure FIT Summit Pte. Ltd. is relieved of all obligations. Force majeure includes any circumstances beyond the will of FIT Summit that impedes permanent or temporary compliance with their obligations, such as 'acts of god'; war, danger of war, government regulations, revolts, strikes, transportation difficulties, fire or severe disturbances affecting the event organisation or its suppliers.

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