



2 COACHES
ARE
BETTER
THAN
ONE



Who is Nelson Chong?

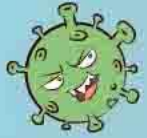
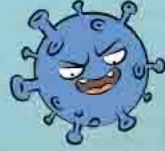
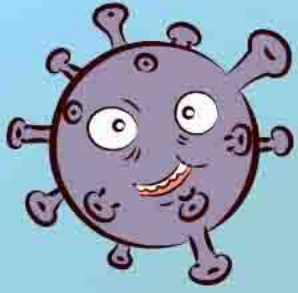


Why 2 Coaches Are Better Than 1



Single Parent **vs** Dual Parents





Turning crisis into opportunity: How has COVID-19 changed our lives?





Crisis

1. Busy trainers stop generating referrals.
2. Junior trainers lack of clients.
3. Clients stick to one trainer.
4. Revenue drops when trainer goes on AL, MC, reservist, etc.
5. Clients' strong resistance towards higher fees for promoted trainers.
6. Clients leave together with trainer.
7. Less clients due to fear of Covid.
8. Paid trainers are unproductive.

Premium Mango & Premium Durian

Alphonso Mango
aka
Junior Coach



Mao Shan Wang Durian
aka
Senior Coach



Crisis

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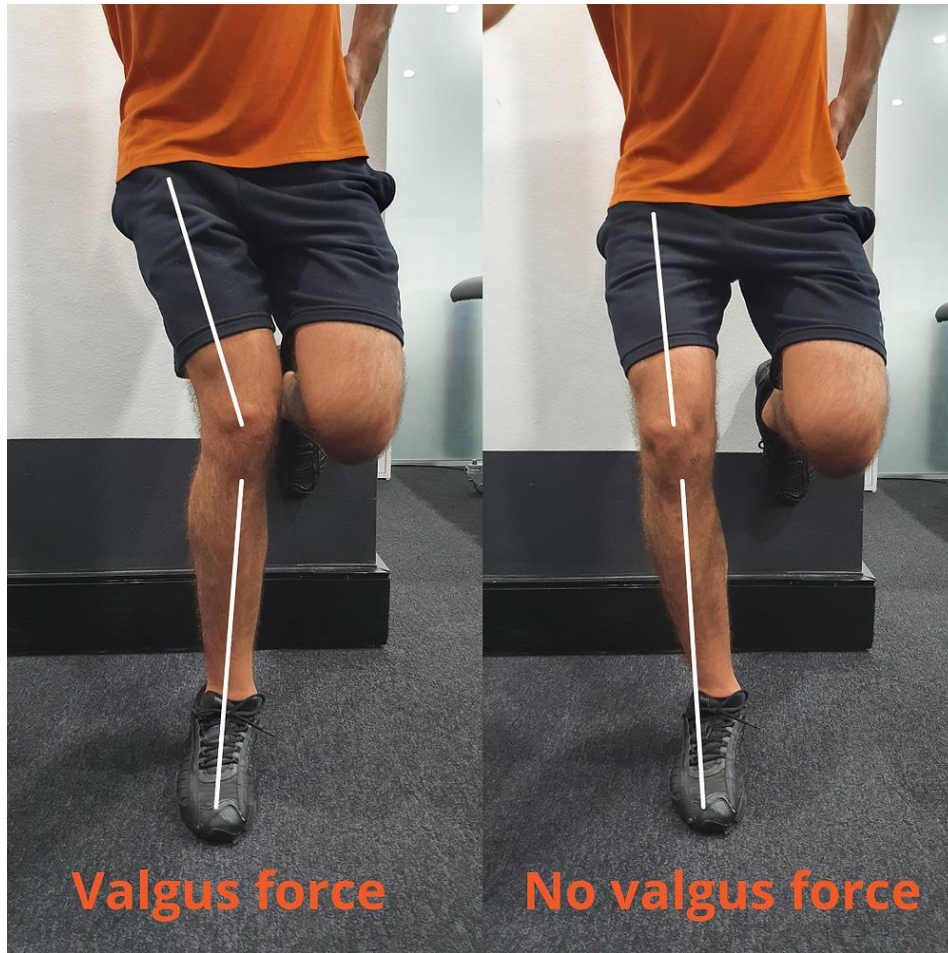


Opportunity

1. Busy trainers start to generate more referrals.
2. Junior trainers get busy.
3. Clients have more than 1 trainer.
4. Stable revenue regardless of trainer's downtime.
5. Clients happier with more options to consider for long term training.
6. Clients stay regardless of trainer leaving.
7. More clients because of more options.
8. Paid trainers apply & sharpen their skills.

2 Coaches Are Better Than 1

Client learns differently because each coach cues differently.



1. Let's make this better by activating your..
2. Let's get your knee in good alignment by switching your...
3. Let's master this knee control by engaging your..
4. Let's focus on engaging your... to perfect your knee alignment.

2 Coaches Are Better Than 1



Client feels different because each coach motivates differently.

1. That's not bad.
 - Meaning is not good either!
 - Let's make this even better.
2. That's wrong.
 - That's why they need you!
 - Let's get this movement right.
3. Your core is weak.
 - That's why they see you!
 - Let's build a stronger core for you.
4. How is my progress?
 - Not much. A bit slow.
 - I can see you are improving.
5. Am I doing it right?
 - Umm.. Need more practice.
 - Almost perfect.

**"Never let a good crisis
go to waste."**

- Winston Churchill



Award Winning Rehab & Peak Performance Training

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