

FIT Summit's 2023 World Health, Fitness & Wellness Summit
SHORTENED AGENDA – ALL SPEAKERS BELOW ARE FULLY CONFIRMED

LEADERSHIP STAGE – DAY ONE – 12 JUNE 2023

09.45 – 10.00: Welcome and Opening Remarks

- Ross Campbell, Founder & CEO, FIT Summit and Active Franchising
- Alan Goh, CEO, Sport Singapore

10.00am: Keynote Fire-Side – Rebound, Recovery or Recession: Where Are We Now?

- Greg Oliver, Group CEO, Fitness & Lifestyle Group

10.30am: Keynote Fire-Side – Charting the (New) Direction of Our Industry

- Ty Menzies, Group CEO, Lift Brands

11.00 – 11.30: Healthcare Market Trends, Changing Industry Dynamics, and Deal Flow

- Abhay Bangi, Partner and Head, Life Sciences & Healthcare (ASEAN), EY

11.30 – 12.00: Fitness and Wellness Market Trends, Changing Industry Dynamics, Emerging Technologies and New Consumer Behaviours

- Dymfke Kuijpers, Senior Partner (Consumer & Technology), McKinsey & Co
- Eric Falardeau, Partner (Health, Fitness & Wellness), McKinsey & Co

12.00 – 12.30: Leadership Reflections – What Can We Learn From Other Industries?

- Adnan Al Khalif, CEO, Leejam Sports Company

12.30 – 13.00: Leadership Reflection – Building Brand: From Products to Community

- Pierfrancesco Scalzo, Chief Revenue Officer, Technogym

13.00 – 13.30: Inspiration Address

- Phillip Mills, Founder and Executive Director, Les Mills

14.00: Fire-Side Chat – Market Perspectives from a World Leading Manufacturer

- Andrew Mahadevan, Vice President, APAC, Life Fitness

14.30 – 15.00: Fire-Side – Optimising Shareholder Value and Franchisee Return

- Chris Caldwell, CEO, APAC, Lift Brands

15.00 – 15.25: Fire-Side Chat – Successfully Aligning the Culture, Direction and Velocity of Stakeholders and Management

- Andrea Bell, Co-Founder, Inspire Brands Asia – in conversation with – Sean Tan, President, Singapore Fitness Alliance

15.30 – 16.00: How to Successfully/Optimally Raise Capital - Building an Attractive Equity Story for Investors

- Ahmar Azam, Founder & CEO, TriFit

16.00 – 16.30: The Crystal Ball – One-on-One Interactive Brainstorm on Trends/Fads Coming Over the Horizon (Part-One)

- Asahi Takano, Partner & Head of Asia-Pacific, Portas – in conversation with – Peter Hull, CEO, Fitstop

16.30 – 17.00: The Crystal Ball – One-on-One Interactive Brainstorm on Trends/Fads Coming Over the Horizon (Part-Two)

- Asahi Takano, Partner & Head of Asia-Pacific, Portas – in conversation with – Ross Campbell, Founder & CEO, FIT Summit and Active Franchising

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15.00 – 16.00: Invitation-Only Management Consultation: Addressing Your Business Challenges

- Dymfke Kuijpers, Senior Partner (Consumer & Technology), McKinsey & Co
- Eric Falardeau, Partner (Health, Fitness & Wellness), McKinsey & Co

16.00 – 17.00: Invitation-Only Industry Roundtable: Successfully scaling, funding and exiting businesses in today's markets - advice from industry investors, advisors and entrepreneurs

- Brad Robinson, Founder & CEO, Ritual Gym Group and ThriveX
- Melissa Murray, Partner, Bird & Bird
- Loron Orris, Founder Partner, Asia Sports Tech (moderator)
- Tim Veron, Founder & CEO, Vively

LEADERSHIP STAGE – DAY TWO – 13 JUNE 2023
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10.00 – 10.30: Fire-Side – The Future of the Premium Market (Big Box and Boutique)

- Jonathan Fisher, Executive Chairman, TRIB3

10.30 – 11.00: Artificial Intelligence in Strength Training

- Patrick Del Bianco, International Key Account Manager, Technogym

11.00 – 11.30: Fire-Side – Technology Investment and Platform Development – Where is Our Industry Heading?

- Porko Elango, Head, Fitness, Cult.fit – in conversation with – with Ryan Hogan, CEO, APAC, Les Mills

11.30 – 12.00: The Formula: Willingness to Pay – Costs = Winning long-term strategy

- Emmett Williams, CEO, APAC, Myzone

12.00 – 12.30: Innovation 2.0 – How is Technology Optimising Member Revenue and Engagement?

- Anthony Kelly, Co-Founder & CCO, ABC Glofox

12.30pm: The Future of the Japanese Health, Fitness & Wellness Industry

- Misao Mochizuki, Vice President, Renaissance Corporation

13.00 – 13.30: Inspiration Address

- Hitesh Ramchandani, Motivational Speaker, Author, Entrepreneur and Founder, BTN Physio Hub

14.00 – 14.30: Fire-Side – Intelligently Leveraging Data to Optimise Your Business

- Harry Konstantinou, Group CEO, VIVA Leisure

14.30 – 15.00: Revolutionizing Your Operations with AI and LLMs: What You Need to Know

- Ian Mullane, Founder & CEO, Keepme

15.00 – 15.30: Fire-Side – The Future of Digital, At-Home and Connected Fitness & Wellness (Perspectives from the Americas)?

- Lou Lentine, Founder & Chairman, Echelon Fitness Multimedia – in conversation with – Uday Anumalachetty, Vice President, FitnessOnDemand

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15.30 – 16.00: Fire-Side – The Future of Digital, At-Home and Connected Fitness & Wellness (Perspectives from Asia)?

- Sarvesh Shashi, Founder & CEO, Diva Yoga and SARVA – in conversation with – Uday Anumalachetty, Vice President, FitnessOnDemand

16.00-16.30: Fire-Side – The Next Chapter of Growth – Acquisition Done, Now What?

- Cameron Falloon, Founder, BFT – in conversation with – Sam Canavan, Managing Director, APAC, Mindbody & ClassPass

16.30 – 17.00: Fire-Side – The Next Chapter of Growth – MBO Done, Now What?

- Elaine Jobson, CEO, Jetts Fitness – in conversation with – Sam Canavan, Managing Director, APAC, Mindbody & ClassPass

LEADERSHIP STAGE – DAY THREE – 14 JUNE 2023
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10.00 – 10.30: Building Successful Portfolio Companies and Managing Multi Brand Businesses

- Dr. Jobst Müller-Trimbusch, Co-CEO, RSG Group

10.30 – 11.00: Building Successful Portfolio Companies and Managing Multi Brand Businesses

- Sander van der Born, EVP, International, Self Esteem Brands

11.00 – 11.30: Wellness 3.0 – What Now For Operators and Investors After the Consumer Wellness Renaissance?

- Emlyn Brown, Global Vice President, Wellbeing, Accor

11.30 – 12.00: Fire-Side – Investing in Tomorrow's Wellness Economy

- Anthony Jude Tan, Founder & Managing Director, AJT Wellity

12.00 – 12.30: Brand Above Everything

- Pete Thew, Group Director, MOVE [REPEAT]

12.30 – 13.00: Growth Considerations of Expanding Fitness Businesses Across Borders

- Francine Davis, Chief Strategy Officer, PureGym

13.00 – 13.30: Fire-Side Chat – Reflections From an Operator, a Franchisee and a Distributor

- Azzan Albarram, CEO, Horizon Fitness

13.30 – 14.00: Payment Trends Across Asia-Pacific & What it Means for the Fitness and Wellness Industry

- James Foster, CEO, Ezypay

14.00 – 14.30: Fire-Side – Charting the Future of Hybrid and Omnichannel Fitness and Wellness

- Scott Walton, Sales Director (APAC and MEA), Freemotion

14.30 – 15.00: From Global Markets to Local Value: Leveraging Technology for Business Growth

- Mehdi Benjelloun, Chief Commercial Officer, Exerp

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15.00 – 16.00: Setting New Benchmarks of Customer Experience and Engagement Via Technology, Innovation & Service

- John Young, Vice President, Commercial Sales (Asia), Matrix
- Dane Fort, CEO, Fitness & Lifestyle Group Vietnam
- José Teixeira, Head of Customer Experience, SC Fitness

16.00 – 16.15: Closing Remarks and Reflections

- Ross Campbell, Founder & CEO, FIT Summit and Active Franchising

GENERAL STAGE – DAY ONE – 13 JUNE 2023

09.30 – 09.45: Welcome and Opening Remarks

- Jolin Ma, COO, FIT Summit and Active Franchising

09.45 – 10.45: Investing in the Future of Preventative Health and Wellbeing

- Dr. Eric Chiam, Founder & CEO, Minmed
- Dr. Num Tanthuanit, Partner (Healthcare), EY (moderator)
- Dr. Timothy Low, CEO, Farrer Park Hospital
- Maurice Tan, Senior Consultant, Ministry of Health Transformation
- Wei Young Foo, Director, Corporate and Industry Partnerships, Health Promotion Board

11.00 – 11.45: Assessing New Wellness Trends (Therapies, Equipment, Spaces & Skincare)

- Chunxia Gao, Group Director, Spa & Wellness (Asia), Minor
- Jane Wang, Cluster Director, Spa & Fitness & Spa Advisory Board Member, APAC, Marriott International
- Jolin Ma, COO, FIT Summit and Active Franchising (moderator)
- Juraj Kocar, Founder & CEO, Somavedic and Attune Health

12.00 – 12.45: Building Successful Brands, Communities, Mindsets and New Investment Opportunities

- Michael Jordan, CEO, UBX
- Roman Brady, CEO, Air Locker Training
- Sam Canavan, Managing Director, APAC, Mindbody & ClassPass (moderator)
- Selina Bridge, CEO, KX Pilates

13.00 – 13.45: Wonder Women – Delivering New Services and Solutions for Female Health, Fitness & Wellness

- Diana Williams, Founder and CEO, Fernwood Fitness
- Tracy Minnoch Nuku, Founder, Sexy Ageing (moderator)
- Tiffany Chng, Co-Founder, cheak
- Verawaty Budiyanto, CEO, Urban Athletes

14.00 – 14.45: Attracting Greater Membership Through Diversity, New Membership Models and Multi-Generation Experiences

- Theresa Shan, Managing Director, Singapore, PURE Group
- Mel Spooner, Managing Director, CAWS (moderator)
- Scott Capelin, Founder & CEO, inLIFE Wellness
- Steve Borre, COO and CRO, International, Power Plate

15.00 – 15.45: Programme Curation and Experience Design – How to Choose What's Right for Your Members and Guests

- Alina Hernandez, Advisory Board Member, Gharieni Group

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- Gopal Kumar, Director of Wellness, Development and Project, Kamalaya
- Jamie Waring, Managing Director, Development Strategy Innovation, Soneva (moderator)
- Jessica Kershaw, Senior Consultant, Spa & Wellness, Hyatt Hotels

16.00 – 17.00: Utilising Technology and Leveraging Data to Improve Your Operations, Experiences and Bottom Line

- Dave Wright, Founder & CEO, Myzone
- Gene Harper, Director of Sales, Asia Pacific, Precor (moderator)
- Paul Bowman, CEO, Wexer
- Pablo Viñaspre, CEO, FitnessKPI

GENERAL STAGE – DAY TWO – 14 JUNE 2023

09.30 – 09.45: Welcome and Opening Remarks

- Blair Campbell, CCO, FIT Summit and Active Franchising

09.45 – 10.45: The Renaissance of the Entrepreneur – New Growth Companies To Look Out For

- Justin Ashley, Founder & CEO, One Playground
- Kae Vin Goh, Co-Founder, Project Rock
- Peter Croft, Chief Strategy Officer, Perfect Gym (moderator)
- Russell Harrison, CEO, Spartans Boxing Club

11.00 – 11.45: Does Group Exercise Need a Revamp and a Revolution?

- Hylton Drake, COO, APAC, Les Mills (moderator)
- Kenny Sia, Founder & CEO, Level Up Fitness
- Luke Faulkner, Founder & CEO, S30 Studios
- Timothy Felix, Founder & CEO, Active Fitness

12.00 – 12.45: Extending the Future of Personal Training Businesses and Personal Training Professionals

- Angie Miller, Mental Health Therapist, Fitness Educator & Master Trainer, NASM
- Ben Wilde, Global Director, Training and Education, Matrix
- Chris Richards, Managing Director, APAC and Middle East, Ultimate Performance (moderator)
- CJ Lee, Co-Founder & CEO, MOVE Personal Training
- Stuart Liversedge, Business Development Manager, Active IQ

13.00 – 13.45: Charting the Latest Trends, Fads and Innovations in Food and Nutrition

- Bibi Chia, Nutrition Advisor & Principal Dietitian, Raffles Medical Group
- Erika Tasker, Nutrition & Energy Coach, Restaurateur & Food Consultant
- Mikki Sachiko, Founder & CEO, Wellnessible (moderator)
- Nigel Moore, Senior Vice President, Food, Beverage & Entertainment – Sofitel, MGallery & Emblems, Accor

14.00 – 14.45: The Business Clinic – Overcoming Your Management and Operational Challenges

- Blair Campbell, CCO, FIT Summit and Active Franchising (moderator)
- Francis Dowdle, General Manager, Operations, KX Pilates
- Kevin Teixeira, Managing Director, The Warehouse Gym
- Sanam Pourbozorgi, General Manager, Asia-Pacific, Exerp

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15.00 – 15.45: The Business Clinic – Overcoming Your Sales, Marketing & Retention Challenges

- Adhitya Lesmana, Co-Founder & CEO, R Fitness (moderator)
- Benjamin Donhardt, Co-Founder, SupaFitGrow
- Corey Loehr, Chief Revenue Officer, Hapana
- Jack Thomas, CEO, BASE and Co-Founder, The Fit Guide

16.00 – 17.00: The Intersection of Wellness & Preventative Health; Emerging Trends, Business Models, Services & Market Opportunities

- Blair Campbell, CCO, FIT Summit and Active Franchising (moderator)
- Heike Cushway, Co-Founder, The Integrative Medical Centre
- Kathy Gabriel, Co-Founder, Soma Haus
- Pornthip Noppakoon, Founder & Owner, Chivitr Wellness Retreat
- Will Skinner, CEO, UFIT

FRANCHISE STAGE – DAY ONE – 13 JUNE 2023
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13 June – A series of presentations from leading franchisors on the investment opportunities they now offer, as well as franchise market insights

11.00AM: Franchising Trends and Insights – What is Driving Franchising's Success in Asia?

- Hsien Naidoo, Founder & CEO, Astreem

12.00PM: Investment and Partnership Opportunities in Fitstop

- Alan Myers, CEO, APAC, Fitstop

13.00PM: Investment and Partnership Opportunities in World Class

- Nikolay Pryanishnikov, CEO, Russia Fitness Group / World Class

14.00PM: Investment and Partnership Opportunities in Believe Fitness

- Patrick Davis, Managing Director, Believe Fitness

15.00PM: Investment and Partnership Opportunities in BFT

- David Aitchison CEO, APAC, BFT

16.00PM: Investment and Partnership Opportunities in TITLE Boxing Club

- Franck Meunier, Senior Vice President, International Strategy & Business Development, TITLE Boxing Club

17.00PM: Investment and Partnership Opportunities in UBX

- Michael Jordan, CEO, UBX

FRANCHISE STAGE – DAY TWO – 14 JUNE 2023
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14 June – A series of presentations from leading franchisors on the investment opportunities they now offer, as well as franchise market insights

10.00AM: Investment and Partnership Opportunities in Mcorefit

- Roger Mao, Founder & CEO, Mcorefit

11.00AM: Investment and Partnership Opportunities in Fernwood Fitness

- Belinda Amis, General Manager, Fernwood Fitness

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12.00PM: Investment and Partnership Opportunities in PureGym

- James Hathaway, Group International Strategy & Franchising Director, PureGym

13.00PM: Investment and Partnership Opportunities in RSG

- Maximilian Demmerle, Head of International Franchise Operations, RSG Group

14.00PM: Investment and Partnership Opportunities in Aqua Global

- Julie-ann James, Founder & CEO, Aqua Global
- Adimas Prawiro, CEO, Aquababies Indonesia

15.00PM: Investment and Partnership Opportunities in STRONG Pilates

- Michael Ramsey, Co-Founder, STRONG Pilates and Mark Armstrong, Co-Founder, STRONG Pilates

16.00PM: Investment and Partnership Opportunities in TRIB3

- Jonathan Fisher, Executive Chairman, TRIB3